



Red Oxygen selected by AlwaysOn as an OnMobile Top 100 Winner

Recognized for creating new opportunities in mobile technology.
AlwaysOn Summit at Stanford University June, 2011.

Brisbane Queensland, June 7th, 2011 –corporate text messaging solutions provider, Red Oxygen, today announced that it has been chosen by AlwaysOn as one of the OnMobile Top 100 winners. Inclusion in the OnMobile 100 signifies leadership amongst its peers and game-changing approaches and technologies that are likely to disrupt existing markets and entrenched players. Red Oxygen was specially selected by the AlwaysOn editorial team and industry experts spanning the globe based on a set of five criteria: innovation, market potential, commercialization, stakeholder value, and media buzz.

Red Oxygen and the OnMobile Top 100 companies will be honored at AlwaysOn's OnMobile event on June 15th, 2011, at The Fox Theatre in Redwood City, CA.

This two-day executive event features CEO presentations and high-level debates on how the top emerging mobile companies are creating new business opportunities in the hot, high-growth mobile market.

"The mobile market is booming, as evidenced by top researchers, who are predicting that more smartphones will be shipped in 2012 than PCs, and there will be more mobile Internet users than PC Internet users by 2014," says Tony Perkins, founder and editor of AlwaysOn. "This explosive market is being driven by the companies that made this year's OnMobile Top 100 list. We congratulate the OnMobile 100, a great list of companies that our editors believe represent some of the highest-growth opportunities in the private company marketplace."

The OnMobile 100 winners were selected from among hundreds of other technology companies nominated by investors, bankers, journalists, and industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2011 list.

As the top venture capital-backed mobile companies continue to disrupt the consumer and enterprise worlds, they're joining forces with the big players and pioneering new mobile devices, applications, and operating system platforms. The OnMobile 100 companies are providing the technology platforms and software services needed to create compelling connected communities in the burgeoning wireless world.

A full list of all the OnMobile Top 100 winners can be found on the AlwaysOn website at:

<http://www.aonetwork.com/AOStory/Announcing-2011-OnMobile-100-Top-Private-Companies>

About Red Oxygen

Red Oxygen is one of the world's leading developers and distributors of enterprise SMS software and services. Combining the power of email applications, instant messaging clients or CRM applications with the convenience and mobility of text messaging, Red Oxygen's products allow users to send text messages to specific individuals or entire lists. Red Oxygen software is available for Microsoft Outlook, IBM's Lotus Notes, IBM's Sametime, Windows, as well as web based and CRM custom integration. With over 300,000 users worldwide, Red Oxygen's current customer list includes clients such as Pfizer, BMW, Microsoft, Siemens, Panasonic, Deloitte, IBM, Accenture, Frito Lay, Billabong, 3M and others.

About AlwaysOn

AlwaysOn is the leading business media brand networking the Global Silicon Valley. AlwaysOn helped ignite the social media revolution in early 2003 when it launched the AlwaysOn network. In 2004, it became the first media brand to socially network its online readers and event attendees. AlwaysOn's preeminent executive event series includes the Summit at Stanford, OnMedia, OnHollywood, Venture Summit Mid-Atlantic, OnDemand, Venture Summit Silicon Valley, Venture Summit East, GoingGreen Silicon Valley, and GoingGreen East. The AlwaysOn network and live event series continue to lead the industry by empowering its readers, event participants, sponsors, and advertisers like no other media brand.

More Information: <http://www.alwayson-network.com/node/67910>